ORDER

105940 Order / Rev: **Orders** Alt Order #: 06842090 Product Desc: HORSFORD 4 CONGRESS Estimate: 1609 Flight Dates: 09/18/12 - 09/24/12 Primary AE: Amy McCreary Original Date / Rev: 08/27/12 / 10/15/12 Sales Office: BLPHI Sales Region: Order Type: **GENERAL** National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Horsford for Congress Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLC02 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill P	lan
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Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	23	\$13,7 00 .00	\$11,645.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$13,70 0.00	\$11,645.00	0.00
Totals	23	\$13,700.00	\$11,645,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	31%	\$13,700.00
Market	100%	\$44.102.66

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0. 0 0
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$11,490.32
KLVX	0%	\$0.0 0
KSNV-	0%	\$0 .00
KTNV	16%	\$7,070.97
KTUD	1%	\$441.94
KVVU	18%	\$7,954.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$3,535.48

Ln C	h S	Start	End	Inventory Code	Break	Start/End Ti	me Da y s	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KS	SNV 0	9/18/12	09/21/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	- TWTF	:30	2	\$90.004	0. 0 0 NM	2	\$650.00
				M-F 5-6a WakeU	p w/Wagners								
NE	ws				· · ·								
	Start I	Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Į.		
Week	c: 09/1 7/	/12 (09/23/12	-TWTF	2	\$90.00	0.00				1		

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KSNV

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HORSFORD 4 CONGRESS

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1609

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rta Type Spots Amount KSNV 09/18/12 09/21/12 M-F 5-6a WakeUp w/Wa@M 5-6a -TWTE--:30 \$90,004 MM 00.0 \$650,00 M-F 5-6a WakeUp w/Wagners **NEWS End Date** Rating Start Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 -- TWT F---2 \$90.00 0.00 Start/End Time **Length** Ch Date Range Description <u>Weekdays</u> Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner 5-6a -TWThF----:30 (\$90.00) 0.00 NM See MG 1314 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF---2 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a :30 (\$90.00) 0.00 NM See MG 1314 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/18/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a \$325.00 0.00 NM -TWThF----:30 MG for 1.2,1.1 [revised rate for mg] 4 KSNV 09/18/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 \$325.00 0.00 NM MG for 1.2.1.1 [revised rate for mg] E 2 KSNV 09/18/12 09/21/12 M-F 6-7a WakeUp w/Wa@M 6-7a -TWTF--:30 2 \$175.004 0.00 NM 2 \$1,300.00 M-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$175.00 0.00 Start/End Time Spot Ch Date Range Description <u>Weekdays</u> Lenath Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$475.00) 0.00 NM See MG 2.3.2.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner 6-7a -TWThF----.30 (\$175.00) 0.00 NM See MG 2324 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner 6-7a -TWThF----:30 \$650.00 0.00 NM MG for 2,2,2,1 [Rate Revision to Reinstate] 4 KSNV 09/19/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a --WThF---:30 \$650.00 0.00 NM (M) MG for 2.2.2.1 [Rate Revision to Reinstate] E 3 KSNV 09/24/12 09/24/12 M-F 6-7a WakeUp w/WaQM \$175,004 6-7a M-----:30 0.00 NM \$650.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 M----\$175,00 0.00 Start/End Time Ch Date Range Description <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a :30 *(\$175.00*) 0.00 NM [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-F 6-7a WakeUp w/Wagner6-7a :30 \$650.00 0.00 NM (f) MG for 3.1 09/24 [Rate Revision to Reinstate] E 4 KSNV 09/18/12 09/21/12 Today Show CM 658a-9am :30 -TWTF--\$200.004 0.00 NM 2 \$1,700.00 **Today Show TODAY SHOW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--2 \$200.00 0.00

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Flight Dates:

09/18/12 - 09/24/12

Estimate:

1609

A IZONILI	Start	End	Inventory Code Today Show		Start/End		·····		Rtg Type		Amount
4 KSNV	09/18/17	2 09/21/12	Today Show	CM	658a-9am	-TWTF-	:30	2 \$200.004	0.00 NM	2	\$1,700.0
	Y SHOW										
Sta Week: 09/	art Date	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating					
	n Date Rai		escription	2 Star	\$200.00 <u>Fend Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
			oday Show		a-9am		-TWThF	:30 (\$200.00)			
	e MG 4.3,		TIMOT AVAILABL								
-			E] NOT AVAILABI oday Show		a-9am		-TWThF	:30 (\$200-00)	0.00 444		
	e MG 4.3.		oddy onow	0000	x-06111		(00) ())	.50 (Ф2:00:00)	O.OO IVIVI		
-			E] NOT AVAILABI								
_		:-09/21/12 To	oday Show	658	a-9am		-TWThF	:30 \$850.00	0.00 NM		
_	G for 4.1,4 ate Revisi	.∠ on to Reinst	atel								
-		-09/21/12 T	-	6588	a-9am		WThF	:30 \$850.00	0.00 NM		
	G for 4.1,4										
		on to Reinst									
5 KSNV	09/24/17	2 09/24/12	Today Show Today Show	СМ	658a-9am	M	:30	1 \$200.004	0.00 NM	1	\$850.
TODAY	Y SHOW		Today Silow								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09	9/24/12 h Date Rai	09/30/12	M escription	1 Ctor	\$200.00	0.00	Manalada	Lawadh Dal	D: T		
			oday Show		<u>l∕End Time</u> a-9am		<u>Weekdays</u> M	<u>Rate:</u> 30 (\$200.00)	Rtg Type		
	e MG 5.2		,					.00 (#200.00)	0.00 11177		
_			E] NOT AVAILABI								
_	√ 09/24/12 G for 5.1 0		oday Show	6588	a-9am		M	:30 \$850.00	0.00 NM		
-		on to Reinst	tate]								
			Meet the Press	СМ	8a-9am	······	-S :30	1 \$1,300.003	0.00 NM	0	\$0.0
	THE DDE	00	Meet the Press								
	THE PRE	SS End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	S		\$1,300.00	0.00					
	h Date Rai		escription	· ·	t/End Time				Rta Type		
· · · · - · · ·	v 09/17/12 edited	-09/23/12 M	leet the Press	8a-9	am		Su	:30 (\$1,300.00)	0.00 NM		
	redit]										
7 KSNV	09/18/1:	2 09/21/12	M-F Today Show	II 3rd HCM	9-10a	-TWTF	:30	2 \$95.004	0.00 N M	2	\$700.
			M-F Today Show	1)							·
	Y SHOW I art Date	I <u>End Date</u>	Weekdays	Spots/Week	Data	Datina					
Week: 09		09/23/12	-TWTF	2	<u>Rate</u> \$95.00	<u>Rating</u> 0.00					
	h <u>Date Ra</u> i		escription		t/End Time				<u>Rta Type</u>		
			1-F Today Show II	<i>3rd Hr</i> 9-10	la		-TWThF~	:30 (\$95.00)	0.00 <i>NM</i>		
	ee <i>MG 7.3,</i> NOT AVAII		E] NOT AVAILABI	E RATE							
_			1-F Today Show II		a		-TWThF	:30 (\$95.00) 0.00 <i>NM</i>		
2 KSN	e MG 7.3,								j		
Se	JOT AVAII		E] NOT AVAILABI		lo.		-TWThF	.30 6350.00) 0.00 NB#		
Se [.N			i-i- i oday Silow ii	3rd Hr 9-10	·a .		- (Willipeded	:30 \$350.00	0.00 NM		
Se [.N 3 KSNV	V 09/18/12										
Se [.N 3 KSN\ (1) MC	V 09/18/12 G for 7.2,7		tate]								
Se [.N 3 KSNN (1) MC [Ra 4 KSNN	V 09/18/12 G for 7.2,7 ate Revisi V 09/19/12	7.1 on to Reinst 2-09/21/12M	tate] I-F Today Show II	3rd Hr 9-10	a		WThF	:30 \$350.00	0.00 NM		
Se [.N 3 KSNN (1) MC [Ra 4 KSNN (1) MC	V 09/18/12 G for 7.2,7 ate Revisi V 09/19/12 G for 7.2,7	'.1 on to Reinst 2-09/21/12 M '.1	I-F Today Show II	3rd Hr 9-10	a		WThF	:30 \$350.00	0.00 NM		
Se [.N 3 KSNN (1) MC [R: 4 KSNN (1) MC [R:	V 09/18/12 G for 7.2,7 ate Revisi V 09/19/12 G for 7.2,7 ate Revisi	7.1 on to Reinst 2-09/21/12 M 7.1 on to Reinst	I-F Today Show II tate]			1 _Twrc				n	¢ & E0
Se [.N 3 KSNN (1) MC [R: 4 KSNN (1) MC [R:	V 09/18/12 G for 7.2,7 ate Revisi V 09/19/12 G for 7.2,7 ate Revisi	7.1 on to Reinst 2-09/21/12 M 7.1 on to Reinst	I-F Today Show II	3rd Hr 9-10 CM	11am-12pm	ı –TWT'F		;30 \$350.00 2 \$80.004	0.00 NM	2	\$650.
Se [.N 3 KSNN	V 09/18/12 G for 7.2,7 ate Revisi V 09/19/12 G for 7.2,7 ate Revisi	7.1 on to Reinst 2-09/21/12 M 7.1 on to Reinst	I-F Today Show II tate] Rachael Ray			n -TWTF:				2	\$650,

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HORSFORD 4 CONGRESS

Flight Dates:

Week: 09/24/12

09/30/12

09/18/12 - 09/24/12

Estimate:

1609

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 8 KSNV	09/18/1	2 09/21/12	Rachael Ray	CM	11am- 1 2pm	-TWTF-	:30	2	\$80.004	0.00 NM	2	\$650.00
RACHE	EL RAY		Rachael Ray									
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	-TWTF	2 Cto.		0.00	18fa atadasa	1		Dt T		
) <u>Date Ra</u> / 09/17/12		lescription Rachael Ray		<u>t/End Time</u> m-12pm		Weekdays -TwThF	<u>Length</u> 30:		Rtg Type 0.00 NM		
	e MG 8.3		acorracor r lay	1,0	ii (Zpiii		, ,,,,,,,	.00	(\$00.00)	0.00 /4///		
			E] NOT AVAILABI									
			Rachael Ray	11a	m-12pm		~TWThF	- :30) (\$80.00)	0.00 NM		
	e MG 8.3 IOT AVAII	•	E] NOT AVAILABI	LE RATE								
-			lachael Ray		m-12pm		-TWThF	- :30	\$325.00	0.00 NM		
	5 for 8.1,8											
_		on to Reins	tatej tachael Ray	110	m-12pm		-TWThF	~ :30) ¢225.00	0.00 NM		
	for 8.1,8		lacilael Itay	IIa	III-12piii		- I W I I I I	ىد) φ323. 0 0	U.UU INIVI		
_	•	on to Reins	tate]									
E 9 KSNV	09/18/1	2 09/21/12	Noon News	СМ	12-1230pm	-TWTF-	:30	2 :	125.004	0.00 NM	0	\$0.00
NEWS			Noon News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/17/12	09/23/12	-TWTF	2	\$125.00	0.00						
	<u>Date Ra</u>	<u>nge</u> 2-09/23/12 N	escription		t/End Time		<u>Weekdays</u>	<u>Lengtl</u>		Rtg Type		
	7 09/17/12 edited	2-09/23/12 1\	ioon ivews	12-	1230pm		-TWThF	3((\$125.00)	0.00 NW		
	edit]										1	
		2-09/23/12 N	loon News	12-1	1230pm		-TWThF	- :30) (\$125.00)	0.00 NM		
	edited edit]											
		2 09/21/12	The Agenda 123	Opm CM	1230-1p	-TWTF-	:30	2 :	\$100.003	0.00 NM	2	\$650.00
		2 00,21,12	The Agenda 123	-	1200 TP	17711	.00	۷ ،	p100.000	0.00 14101	۲.	φουσυ,ου
AGEND												
<u>Sta</u> Week: 09/	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> -TwTF	Spots/Week	<u>Rate</u> \$100.00	<u>Rating</u> 0.00						
	Date Ra		escription		t/End Time	0.00	Weekdays	<u>Lengtl</u>	<u>n Rate</u>	Rtg Type		
			he Agenda 1230p	m 123	0-1p		-TWThF	- :30) (\$100.00)	0.00 NM		
	e MG 10. IOT AVAI	•	E] NOT AVAILAB	I F RATE								
_			he Agenda 1230p		0-1p		-TWThF	- :30	(\$400.00)	0.00 NM		
	e MG 10.	,							• •			
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	7 09/10/12 3 for 10.1		he Agenda 1230p	III 123	0-1p		-TWThF	- :30	J \$325.UU	0.00 NM		
-		te to Reinst	ate]									
			he Agenda 1230p	m 123	0-1p		-TWThF	- :30	\$325.00	0.00 NM		
	G for 10.1 evised Ra	,10.2 ite to Reinst	atel									
E11 KSNV				CM	3-4p	-TWTF	:30	1 :	\$150.004	0.00 NM	,	\$0.00
			Dr Phil									Ψ0.00
DR. PH		End Data	Woodeday.	C==t=00/==1	Dete	D-44						
<u>عرد</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> TWTF	Spots/Week	· . —	<u>Rating</u> 0.00						
	<u>Date Ra</u>	nge D	<u>Description</u>		rt/End Time		<u>Weekdays</u>	Lengt		Rtg Type		
		2-09/23/12 E	Dr. Phil	3-4)		-TWThF	- :3	0 (\$150.00 ₎	0.00 NM		
	redited redit]											
		2 09/24/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1 :	\$145.004	0.00 NM	0	\$0.00
			4PM NEWS (1 h		(4:00 PM-4:3						ľ	45,00
NEWS		End Data	Wookdaya	Cnotc/M/cal	Data	Dotin ~						
<u>∂ta</u> Week: 09.	art Date 124/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$145.00	Rating						

\$145.00

1

0.00

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 0.00 NM \$145,004 \$0.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating M----Week: 09/24/12 09/30/12 \$145.00 1 0.00Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 NEWS 3 at 4 (1 HOUR) (4:00 PM-4:30 PM-----4-5pm :30 (\$445:00) 0.00 NM Credited [credit] E 13 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$175.004 0.00 NM \$175.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating M----Week: 09/24/12 09/30/12 \$175.00 0.00 E 14 KSNV 09/18/12 09/21/12 M-F Early News CM 5-630p -TWTF--:30 2 \$1,000,001 0.00 NM 2 \$2,000.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate -TWTF--Week: 09/17/12 09/23/12 2 \$1,000.00 0.00 E15 KSNV 09/24/12 09/24/12 M-F Early News CM 5-630p M----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News NFWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M-----\$1,000.00 0.00 E 16 KSNV 09/18/12 09/21/12 M-F Jeopardy CM 630-7pm -TWTF--:30 \$230.004 0.00 NM 0 \$0.00 M-F Jeopardy **JEOPARDY** Start Date End Date Spots/Week Rating Weekdays 1 4 1 <u>Rate</u> Week: 09/17/12 09/23/12 -TWTF--2 \$230.00 0.00 **Description** Start/End Time Spot Ch Date Range <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm :30 (\$230.00) 0.00 NM -TWThF----Credited [credit] 2 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm -TWThF----:30 (\$230.00) 0.00 NM Credited [credit] E 17 KSNV 09/18/12 09/21/12 M-F Wheel CM 7-730pm -TWTF--:30 \$230.004 0.00 NM \$0.00 M-F Wheel of Fortune WHEEL. Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 --TWTF--09/23/12 \$230.00 0.00 Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F Wheel 7-730pm -TWThF----:30 (\$230.00) 0.00 NM Credited [credit] E18 KSNV 09/24/12 09/24/12 M-F Wheel CM M-----:30 7-730pm \$230,004 0.00 NM \$0,00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$230.00 0.00 Ch Date Range Start/End Time Description Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F Wheel 7-730pm :30 (\$230-00) 0.00 NM Credited [credit] E19 KSNV 09/18/12 09/21/12 FacetoFace/Raiston Rep@M 730-758pm \$125.004 -TWTE--:30 2 0.00 NM 0 \$0.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$125.00 2 0.00

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HORSFORD 4 CONGRESS

09/18/12 - 09/24/12 Estimate: 1609

Ch **Inventory Code** Days l n Start End Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount E 19 KSNV 09/18/12 09/21/12 FecetoFace/Ralston RenQM 730-758pm -TWTF--30 \$125,004 0.00 NM \$0.00 $\overline{}$ Face to Face w/ J.Ralston FACE TO FACE **End Date** Start Date **Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF---\$125.00 0.00 2 Description Start/End Time Weekdays Length Spot Ch Date Range Rate Rtg Type 1 KSNV 09/17/12-09/23/12 FecetoFece/Relston Report 730-758pm -TWThF----:30 (\$125.00) 0.00 NM Credited [credit] 2 KSNV 09/17/12-09/23/12 FecetoFace/Ralston Report 730-758pm -TWThF----:30 (\$125.00) 0.00 NM Credited [credit] ----S-E20 KSNV 09/22/12 09/22/12 CM Vegas Inc. 6:30-8pm :30 \$100.004 0.00 NM 0 \$0.00 Vegas Inc. **VEGAS INC** Start Date End Date Weekdays Spots/Week Rate Rating ----5-Week: 09/17/12 09/23/12 \$100.00 0.00 Start/End Time Ch Date Range **Description** Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 Veges Inc. 6:30-8pm (\$100,00) 0.00 NM ----Sa--:30 Credited [credit] E 21 KSNV 09/18/12 09/21/12 M-F News 3 at Eleven CM --TWTF--11pm-1135pm :30 2 \$1,100.001 0.00 NM \$2,200.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 -TWTF--Week: 09/17/12 2 \$1,100.00 0.00 E 22 KSNV 09/18/12 09/21/12 The Tonight Show CM 1135p-1237a -TWTF--:30 \$425.001 0.00 NM 1 \$425.00 Tonight Show TONIGHT SHOW Start Date **End Date** Weekdays Spots/Week Rating Rate 09/23/12 -TWTF--Week: 09/17/12 \$425.00 0.00 E 23 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M-----:30 \$425.001 0.00 NM 1 \$425,00 **Tonight Show TONIGHT SHOW** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 M----\$425.00 0.00 E 24 KSNV 09/18/12 09/21/12 M-F Today Show III 4th 13M 10am-11am -TWTF--:30 \$80.004 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III End Date Start Date **Weekdays** Spots/Week Rate Rating ~TWTF-~ Week: 09/17/12 09/23/12 1 \$80.00 0.00Spot Ch Date Range <u>Description</u> Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F Today Show III 4th Hr 10am-11am -TWThF----(\$80.00) 0.00 NM :30 See MG 24.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/18/12-09/21/12 M-F Today Show III 4th Hr 10am-11am -TWThF----:30 \$325.00 0.00 NM (h) MG for 24.1 09/21 [Rate Revision to Reinstate]